



5 Ways NetSuite Will Help Your Business Respond Faster Than Dynamics GP

Our recent economic shock-waves have made it abundantly clear that every business needs to be able to respond to change quickly. Your team needs to be able to move to “Plan B or C” without worrying about whether your financial system can support it.

Microsoft Dynamics GP on-premises was developed for a different time—certainly not designed to turn on a dime. But NetSuite is! Below are just five of the ways NetSuite will help you respond to the new realities of your customers, your industry and your business.

1. CRM is built into NetSuite

If you are currently using Microsoft Dynamics GP, you know all too well that CRM (Customer Relationship Manager) is not included. Integrating Microsoft’s CRM product is not easy, since it doesn’t share the same code set as GP. **NetSuite provides a single integrated suite of ERP, CRM and ecommerce, including industry editions tailored to meet the requirements of specific vertical markets.**

2. eCommerce is fully integrated into NetSuite

As with CRM, Dynamics GP does not include native ecommerce functionality, requiring an additional product, eConnect, to import web-based transactions. **With NetSuite, ecommerce is a core business component seamlessly connecting online and in-store POS to order management, inventory, merchandising, marketing, financials and customer service.**

Why NetSuite is the #1 Selling Cloud ERP

More than 20,000 customers across 200+ countries depend on NetSuite to manage their business. The cloud-based single platform architecture provides end-to-end visibility into the financial performance of the business.

More than ever, companies need to be able to pivot in response to change. The full integration of NetSuite financial management with order management, inventory, CRM and ecommerce functions delivers immediate insights. With connected systems and workflows, NetSuite empowers you to respond in real time.



3. NetSuite supports modern revenue models

To respond to change, you need to be able to easily support different revenue models. GP has very limited revenue recognition capabilities, but **NetSuite natively manages recurring billings, distributor revenue management, royalties, ship-and-debit contracts, FOB revenue recognition and more.**

4. NetSuite's analytics and business intelligence

NetSuite's single version of the truth allows you to see company performance across all business functions—from summary level to transaction level. **Dashboards and visual analytics provide meaningful role-based insights.** Most Dynamics GP systems are loaded with third party solutions and customizations, complicating reporting efforts.

5. NetSuite is designed to grow with your business

NetSuite is engineered to streamline mission-critical processes so you can react to challenges and opportunities with confidence. **With built-in workflows, functional roles and dashboards, NetSuite ERP provides the scalable platform that lets you start simply and expand functionality over time.**

Accelerate response time and grow beyond

Streamline your current business processes and support innovative strategies to respond to change. Let us show you even more ways that NetSuite can provide the flexible foundation to help you respond to today's challenges and build a brighter future.

Let's talk about your path forward. **Contact us for a FREE 1-hour Cloud Feasibility Assessment.**



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The Midwestern ERP Partner

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