



## 3 Very Compelling Reasons to Move to Business Central Instead of Upgrading GP

Important choices are ahead for those organizations using Microsoft Dynamics GP on-premises. Microsoft (like every other software vendor) is moving to the cloud. Their research and development investments for business management solutions—from data analytics to logistics—are cloud-based initiatives. And while Dynamics GP on-premises will be supported for a number of years, companies should be cautious in spending dollars to support systems that are not Microsoft's priority.

Organizations like yours have a couple of options that will enable you to take advantage of current and future Microsoft cloud functionality. You can move your current GP system to Azure, Microsoft's cloud platform or you can move to Microsoft's cloud-based ERP, Business Central.

We believe there are three very compelling reasons that you should seriously consider the second option and migrate your current GP data to Business Central. Let's dig in.

### 1. Initial Cost

While some organizations are more comfortable taking their first step into the cloud by moving GP to Azure, there are significant costs associated. Going to Azure first may solve the issue of hardware and Windows licensing, but the migration will require at least 40 hours in consulting services and monthly Azure fees could be \$600 per month and more. That's a potential outlay in the first year of \$15,000 plus.

A new implementation of Business Central is likely to begin in the \$15,000 range and gets your organization into a cloud solution with a strong future roadmap.

## Top reasons organizations consider moving GP to the cloud

Making software changes, whether upgrading current versions or implementing new systems are bound to be disruptive. Most organizations wait until there is an urgent reason to make a move.

The most common reasons include:

1. Replacing aging hardware
2. Licensing considerations, like renewing or adding Windows CALs
3. Contract renewal for outsourced IT services



## 2. Function

Microsoft is betting a big part of their future on the cloud based business management solutions of Dynamics 365. Natively integrated with all of the cutting edge functions like business intelligence, data analytics and artificial intelligence, Dynamics 365 fully supports digital business. There is no doubt that every organizations today needs to go through a digital transformation to survive and Business Central is an affordable, yet powerful way to get there.

## 3. Ongoing Cost

Dynamics 365 Business Central is a SaaS (Software as a Service) application, so you pay monthly fees based on user access. There are no additional "hosting costs." Updates to Business Central are delivered as part of your subscription, eliminating the costs of traditional upgrades. Through those automatic updates, you will always be on the latest version and get access to any new features as they are added.

## The future of business management software

For those organizations who are ready to move to the cloud, Microsoft's Dynamics 365 Business Central is a sensible solution. It provides the platform to increase the digital footprint in your organization and works seamlessly with the other Microsoft products you use. Modern, modular apps support the current and future function your organization will need to keep pace in the digital world.

Let's talk about your path to the cloud. **Contact us for a FREE 2-hour Cloud Feasibility Assessment.**



your trusted business solutions partner.™

Call Eric Sheehan

651-558-7527

651-262-2622

[esheehan@ott-inc.com](mailto:esheehan@ott-inc.com)

[www.ott-inc.com](http://www.ott-inc.com)

## The Midwestern ERP Partner

At OTT Inc., we focus on learning your business and your business processes to provide the right solutions to help you grow your business. Committed to be your trusted business solutions partner, we can help you with automated accounting, enterprise resource planning, customer relationship management, business intelligence, document management, electronic commerce and cloud computing.

OTT, Inc. is headquartered in Minneapolis/St. Paul, Minnesota. We have worked with hundreds of companies like yours, helping them take advantage of cloud technologies to improve productivity, control costs and build for the future.