

How to Build a Resilient and Competitive Not for Profit Organization in the Cloud



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Overview

Today's organizations face multifaceted challenges: staying secure while embracing new technologies, evolving while keeping to your core mission, and innovating while supporting the next generation's donor and beneficiary experience. Building a resilient and competitive organization for the future is no small feat, but it is much easier in the cloud.

If any of those challenges sound familiar, you're not alone. More organizations like yours are moving to the cloud and migrating operations to cloud enterprise resource planning (ERP) systems to solve these problems.

The writing is on the wall. With cloud—specifically cloud ERP—organizations stay agile, competitive, and are able to achieve growth goals. With your operations, applications, and workforce supported by a unified cloud platform, your employees stay productive, your organization is more secure, and you can scale growth at the pace you need.



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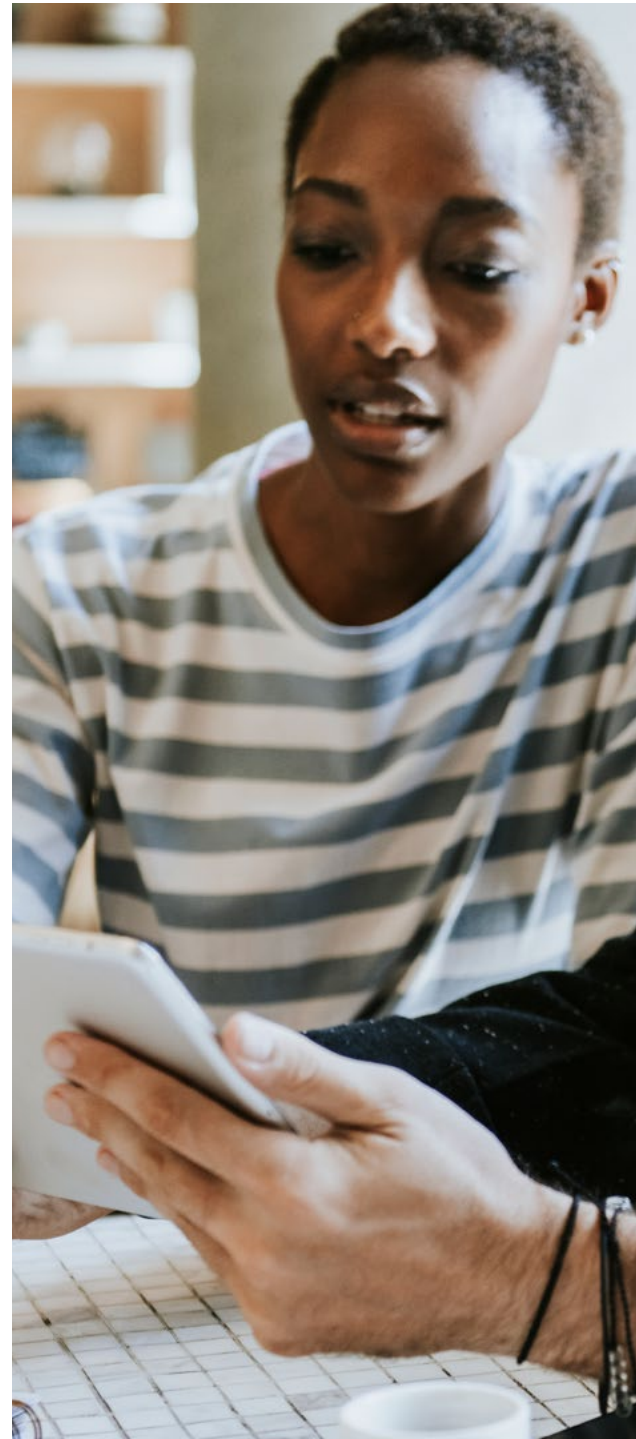
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**Set Your Organization Up
for Future Growth**



1 UNIFY DATA TO IMPROVE DECISIONS (AND CASH FLOW)

With legacy systems that are disconnected and don't talk to each other, your organization's executive, accounting, HR, and other operational departments work independently of each other. There is no insight across operations and data remains trapped within each silo. Cloud ERP systems unify and integrate your technology and data across one platform—allowing for the seamless flow of information throughout your organization.





Get Better Visibility

There is no organization growth without the unification of data so decision-makers can gain visibility across the organization and make moves based on that data. Cloud ERP facilitates your visibility by integrating and automating essential financial and operational organization applications. It delivers a single source of data that is always up to date. Throughout every aspect of operation—from finances to performance metrics to human capital management and external data sources—your data is consolidated and KPIs are more valuable.



Reduce Manual Processes

With cloud ERP, your organization applications are centralized—eliminating process bottlenecks and data silos. You can reduce time-consuming manual tasks by automating processes and workflows across the organization. With employees freed up from tedious, menial work, they can better contribute to decision-making and company goals.



See Tangible Savings

Do you wish you had the budget to fund your decisions on how to grow your organization? Cloud ERP will help you by reducing both IT costs and labor. Forget hiring multiple people to manage separate legacy systems, applications, and on-premises hardware. You'll have no need for shelling out big bucks up front for software or hardware purchases and licensing costs so you are free to disburse your newfound capital to growth-based initiatives.

2 MOVE WITH THE TIDES WITH CLOUD AGILITY AND FLEXIBILITY

Agility and flexibility are two of the pillars of cloud technology. By freeing organizations from legacy, hardware-based systems, cloud ERP offers multiple ways for organizations to strategize for and support long-term growth.

Gartner research says that the cloud underpins most technological disruption today with four components—resiliency, scalability, speed and flexibility.

Source: [Gartner Says Four Trends Are Shaping the Future of Public Cloud](#)





Reduce IT Management Time and Labor

Without on-premise hardware to maintain, you no longer need to hire full-time people to manage that hardware. Don't worry about having to cut your IT staff if you move to cloud ERP—you'll simply be able to reallocate their time to more strategic, value-driven objectives.



Upgrade Automatically and Instantly

The cloud offers freedom from the burdensome and time-consuming tasks of manually upgrading your technology often prone to "breaking" the system. In legacy environments, getting the latest, safest version could take months. With cloud ERP, updates are often automatic and require less effort and stress from the IT department.



Enjoy a Modular Experience

Many cloud technologies are designed modularly, meaning you can choose, and pay for, what works best for your organization. This unique level of customization is a huge advantage when you have the exact functionality you need with the flexibility to scale up or back as needed. It's easier to tailor your system with industry-specific features and applications and to automate and optimize workflows aligned to the way your organization needs to run.

3 SUPPORT MOBILITY FOR ANY PERMUTATION OF WORKFORCE

Legacy technologies were not designed to natively support mobility or the sudden increase in a remote workforce. With remote and hybrid-remote work now cemented in the future of modern workplaces, organizations need technologies to support those dispersed workforces. Enter: the cloud.



DID YOU KNOW...

The cloud supports a remote workforce anywhere in the world without the need for complicated or glitchy VPNs!



Get Access Anytime, Anywhere

Cloud-based systems allow employees to access data from any device and any location at any time provided they have internet access. Your organization has the potential to offer more flexibility to employees who need to work on the go, prefer a mobile experience, or simply need to work outside regular organization hours.



Maintain Productivity Offline

Even if your employees don't have internet access or if an outage occurs, your organization won't come grinding to a halt. Employees can work offline and then sync up to the ERP system once back online.



Attract the World's Top Talent

One of the less-discussed benefits of supporting remote workers with the cloud is the ability to attract top-tier talent as a result. With no physical boundaries around your ability to hire, you can seek and find global employees skilled in specific areas to benefit your organization.

4 SLEEP EASY KNOWING YOUR DATA IS PROTECTED IN THE CLOUD

If you are concerned that the cloud is less secure than on-premises systems, organization leaders need to take a look at cloud through a new lens. You will actually minimize risk to your organization with best-in-class cloud security from the world's leading companies like Microsoft and NetSuite.



END-TO-END SECURITY AT NO ADDITIONAL COST

In a cloud ERP system, your provider, such as Microsoft or NetSuite, is responsible for supporting the physical data center infrastructure and installing security updates and feature upgrades. This means you instantly take advantage of their ongoing investments in security and protect your organization without having to buy a single piece of hardware or hire your own security experts.

✓ Improve Data Governance and Controls

Role-based security in a cloud ERP system make it easier to manage user and data security with more controls and better governance. Those capabilities mean only the right people have the right permissions to access the right data—keeping your information private, secure, and protected from internal or external data breaches.

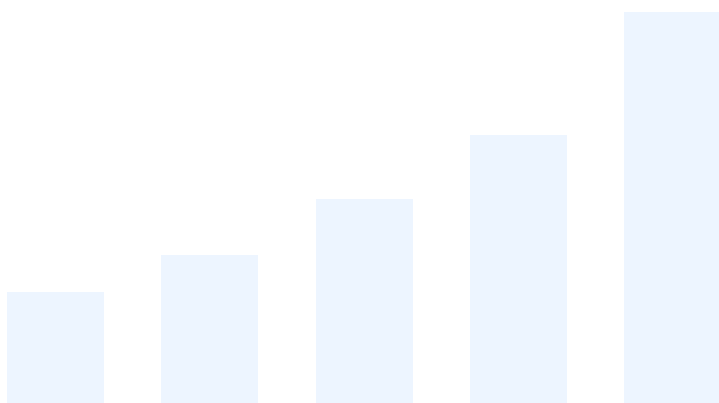
✓ Ensure Always-On Organization Continuity

The cloud supports continuous organization uptime in the event of a disaster. Whether that be a man-made catastrophe, a natural disaster, or a global pandemic, your data remains secure in the cloud. You don't have to worry about on-premises backups being lost or losing access to your information and systems. In a modern organization setting, this feature is no longer a luxury or an add-on—it is required.



5 SET UP YOUR ORGANIZATION FOR FUTURE GROWTH

Cloud technology is designed to scale alongside an organization's changing needs. No matter what comes your way, the cloud expands or contracts with your required users and functionality so you know what you're paying for and you can evolve at your own pace.





Add or Subtract Users as Needed

The events of 2020 highlighted how crucial it is for a organization to be able to stick and turn when the need arises. This is where the cloud shines. A cloud ERP system frees you from dealing with the challenges of adding more servers for more users or locations. You can easily add users as needed or subtract them should you need to downsize.



Get More Out of Every Dollar

With no need to pay upfront for more hardware or for the talent to manage that hardware, your organization will see a free-up of funds. By only paying for what you use in the cloud, your dollars will be better allocated and more clearly returning on investment. And if you do need to downsize, you're not paying for technology you're no longer using.



See Faster Time-to-Value

The cloud also offers faster implementations and easier integrations with your other organization systems and applications. Your organization won't waste months trying to scale by waiting for on-premises solutions to be installed and configured. This means faster time-to-value and a rapid ROI.

About OTT, Inc.

MAKE YOUR MOVE TO THE CLOUD WITH A TRUSTED PARTNER

At OTT, Inc. we've created a five-step methodology to help organizations build resilient, competitive organizations in the cloud. Our approach has proven successful to improve productivity, efficiency, and measurable results for our numerous Not For Profit customers.

With us by your side, you'll get measurable performance and bottom-line results from your investments.

As both a Microsoft and a NetSuite partner, OTT, Inc. is uniquely experienced and positioned to find the best solutions for your organization without pressuring you into something that doesn't fit.

[Contact us today to discover how cloud ERP can help you build a more resilient, competitive organization.](#)

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We've helped many organizations like yours realize the transformational benefits of cloud technologies. Here's how:

Step 1: Assess

We gather information about your organization strategies, processes, desired outcomes, and critical success factors.

Step 2: Analyze

We review all your key organization processes and present our findings and recommendations.

Step 3: Plan

We define goals, expectations, and project scope to guide the development and progress of the plan.

Step 4: Implement

We employ a proven methodology to ensure the timely, successful deployment of systems that improve your processes.

Step 5: Measure

We confirm that all criteria have been met and don't consider the project complete until we see 100 percent satisfaction.

